

MANDY DO

UI&UX | GRAPHIC DESIGNER

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🌐 mandydodesign.com

📍 Toronto, Canada

SUMMARY

I am a passionate UX/UI and Graphic Designer residing in Toronto, Canada, with extensive experience working with global clients.

Currently, I'm a full-time **Senior Graphic Designer** at CBRE Limited, one of the global leaders in commercial real estate services and investments, where I focus on enhancing design aesthetics and brand identity.

SKILLS

- English, Vietnamese
- Adobe Suites: Photoshop, Illustrator, Indesign, After Effect
- Figma
- Canva
- 3DsMax, Sketchup
- AutoCAD
- Final Cut Pro
- Webflow
- HTML/CSS, Wordpress

EDUCATION

UX DESIGNER

General Assembly 2022

DIPLOMA OF VISUAL & DIGITAL ART

Humber College 2017-2019

BA OF INTERIOR DESIGN

University of Architecture of HCM 2012-2017

- Graduated with Honour
- Final Project Exhibition

EXPERIENCE

SENIOR GRAPHIC DESIGNER

Dec 2023 - present

CBRE Limited.

Toronto, Canada

- Developed marketing materials and proposals in alignment with CBRE branding standards for diverse clientele.
- Contributed to the creative development and presentation of multi-million-dollar projects for confidential clients across Canada and globally.
- Managed the production of weekly marketing email advertisements for many properties spanning Canada.

LEAD DESIGNER

Aug 2021 - Dec2023

Pinnacle Cosmetics

Toronto, Canada

- Ensured seamless UI&UX on company website in collaboration with the application architect.
- Led end-to-end creative processes for campaigns and launches, resulting in a 50% increase in recipient engagement.
- Lead the company's branding department while managing a diverse portfolio of more than 100 client branding projects.
- Fostered effective communication with clients to discuss contracts, print quality, and branding preferences. Ensuring adherence to brand quality standards.

GRAPHIC DESIGNER

May 2019 - Jul 2021

ThoiBao Inc.

Toronto, Canada

- Managed the websites of both Houston and Toronto newspapers.
- Designed weekly layouts for two magazines distributed in Toronto and Houston, each with a circulation of hundreds of copies per issue.
- Created captivating product documentation and advertisements for more than 50 clients that was generating entire Toronto headquarters' profit.

FREELANCE DESIGNER

2012 - present

Mandy Do Design

Worldwide

- Led complete UI/UX design and branding for a tech startup's new product, collaborating with founder for successful delivery.
- Provided graphic design services for 20+ clients spanning diverse industries, crafting impactful and appealing designs for branding, marketing, and digital assets.
- Collaborate closely with clients to deliver tailored design solutions aligning with brand identity and objectives.