

MANDY DO

PRODUCT & VISUAL DESIGNER

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🌐 mandydodesign.com

📍 Toronto, Canada

SUMMARY

I am a passionate **Product Designer** residing in Toronto, Canada, with extensive experience working with global clients.

Currently, I'm a full-time **Product & Visual Designer at Anomaly Game Inc.**, a technology-driven gaming studio that builds immersive digital products and community-focused interactive experiences.

SKILLS

- English, Vietnamese
- Adobe Suites: Photoshop, Illustrator, Indesign, After Effect
- Figma
- Canva
- 3DsMax, Sketchup
- AutoCAD
- Final Cut Pro
- Webflow
- HTML/CSS, Wordpress

EDUCATION

UX DESIGNER

General Assembly 2022

DIPLOMA OF VISUAL & DIGITAL ART

Humber College 2017-2019

BA OF INTERIOR DESIGN

University of Architecture of HCM 2012-2017

- Graduated with Honour
- Final Project Exhibition

EXPERIENCE

PRODUCT & VISUAL DESIGNER

Jan 2025 - present

Anomaly Game Inc.

Toronto, Canada

- Led end-to-end product flows & UX/UI across multiple game and platform initiatives, from early concepting to final delivery, ensuring clarity, usability, and cohesive experience across all touchpoints.
- Built comprehensive branding systems that aligned designers and the marketing team with a consistent brand voice.
- Directed artists and designers to ensure high-quality, on-time delivery across multiple projects.

SENIOR GRAPHIC DESIGNER

Dec 2023 - Jan 2025

CBRE Limited.

Toronto, Canada

- Developed marketing materials and proposals in alignment with CBRE branding standards for diverse clientele.
- Contributed to the creative development and presentation of multi-million-dollar projects for confidential clients across Canada and globally.
- Managed the production of weekly marketing email advertisements for many properties spanning Canada.

LEAD DESIGNER

Aug 2021 - Dec 2023

Pinnacle Cosmetics

Toronto, Canada

- Ensured seamless UI&UX on company website in collaboration with the application architect.
- Led end-to-end creative processes for campaigns and launches, resulting in a 50% increase in recipient engagement.
- Lead the company's branding department while managing a diverse portfolio of more than 100 client branding projects.

GRAPHIC DESIGNER

May 2019 - Jul 2021

ThoiBao Inc.

Toronto, Canada

- Managed the websites of both Houston and Toronto newspapers.
- Designed weekly layouts for two magazines in Toronto & Houston.
- Created product documentation and advertisements for more than 50 clients that were generating the entire Toronto headquarters' profit.

FREELANCE DESIGNER

2012 - present

Mandy Do Design

Worldwide

- Led complete UI/UX design and branding for a tech startup's new product, collaborating with the founder for successful delivery.
- Provided graphic design services for 20+ clients spanning diverse industries, crafting impactful and appealing designs for branding, marketing, and digital assets.
- Collaborate closely with clients to deliver tailored design solutions aligning with brand identity and objectives.